

Office of Instructional Services – Staff Roles as of November 2024

Directors	Occupational or Academic Program Responsibility	Other Areas	Contact Information
Betsy Leonard	<ul style="list-style-type: none"> • Agriculture, Natural Resources and Food Cluster 	<ul style="list-style-type: none"> • FLO (Foundational Leadership Onboarding) • 60 Forward 	Betsy.leonard@wtcsystem.edu 608-267-9064
Jamie Bernthal	<ul style="list-style-type: none"> • Architecture • Construction • Apprenticeship 	<ul style="list-style-type: none"> • Technical Studies- Journey Worker AAS • Apprenticeship Grants • ESM Apprenticeship 	jamie.bernthal@wtcsystem.edu 608-266-8669
Sarah Arneson	<ul style="list-style-type: none"> • Business Administration • Finance • Marketing • General Education • Liberal Arts • General College 	<ul style="list-style-type: none"> • Transfer • Transferology 	Sarah.arneson@wtcsystem.edu 608-266-5517
Katie Roberts	<ul style="list-style-type: none"> • Education and Training Cluster • Human Services Cluster (not Human Services and SUDC programs) • Hospitality and Tourism Cluster 	<ul style="list-style-type: none"> • Responsible Beverage • Career Pathway Grants • Professional Learning Committee • CPL 	Katie.roberts@wtcsystem.edu 608-266-8887
Dani Cook	<ul style="list-style-type: none"> • Health Sciences 	<ul style="list-style-type: none"> • TSA 	Danielle.cook@wtcsystem.edu 608-266-7608
JP Villavicencio	<ul style="list-style-type: none"> • Information Technology 	<ul style="list-style-type: none"> • Course & Curriculum data systems owner • CCP rewrite project • OER 	jp.villavicencio@wtcsystem.edu 608-266-7591
Latisha Spence-Brookens	<ul style="list-style-type: none"> • Law, Public Safety and Security (Criminal Justice and EMS) • Human Services and SUDC programs 		latisha.brookens@wtcsystem.edu 608-266-0995
Ward Lyon	<ul style="list-style-type: none"> • Law, Public Safety and Security (Fire Service) 	<ul style="list-style-type: none"> • 60 Forward • Fire Grants • System Advisors group 	ward.lyon@wtcsystem.edu 608-266-7289

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Directors, cont.	Occupational or Academic Program Responsibility	Other Areas	Contact Information
Chris Martin	<ul style="list-style-type: none"> Manufacturing STEM (Science, Technology, Engineering & Math) 	<ul style="list-style-type: none"> Core Grants Professional Learning Committee 	Chris.martin@wtcsystem.edu 608-266-0790
Danika Woods	<ul style="list-style-type: none"> Transportation, Distribution and Logistics Arts, AV and Communication 	<ul style="list-style-type: none"> Traffic Safety Motorcycle Safety ESM Core Grants Dev Mkts Grants 	Danika.woods@wtcsystem.edu 608-266-1599
Mandy Johnson	<ul style="list-style-type: none"> Professional Learning Consultant Faculty Quality Assurance System 	<ul style="list-style-type: none"> Professional Learning Committee 	Mandy.Johnson@wtcsystem.edu 608.266.1287
Vacant	<ul style="list-style-type: none"> Professional Learning Consultant Faculty Quality Assurance System 	<ul style="list-style-type: none"> Professional Learning Committee 	
Administrative Staff	Role & Responsibilities	Other Areas	Contact Information
Chrystal Seeley-Schreck	Associate Vice President	<ul style="list-style-type: none"> Individual Technical Studies Accreditation Liaison Officers group WIDS Advisory Group Policies and Procedures 	Chrystal.seeleyschreck@wtcsystem.edu 608-266-2654
Joel Mathis	<ul style="list-style-type: none"> Program Development, Modification, and Documentation Processes Programs Inbox 	<ul style="list-style-type: none"> Calendars and Scheduling System-Wide Articulation Agreement Documentation Processing 	Joel.Mathis@wtcsystem.edu 608-267-2481
Shari Jacobson	<ul style="list-style-type: none"> Fire Service Certification Fire Service Certification Testing 		Shari.jacobson@wtcsystem.edu 608-266-5859
Denise Perkins	<ul style="list-style-type: none"> Fire Service Certification Fire Service Certification Testing 		Denise.perkins@wtcsystem.edu 608-261-6920