

Office of Instructional Services – Staff Roles as of April 2025

Directors	Occupational or Academic Program Responsibility	Other Areas	Contact Information
Betsy Leonard	Agriculture, Natural Resources and Food Cluster	- FLO (Foundational Leadership Onboarding) 60 Forward	Betsy.leonard@wtcsystem.edu 608-267-9064
Mandy Mayek	- Architecture - Construction - Apprenticeship	- Technical Studies- Journey Worker AAS - Apprenticeship Grants - ESM Apprenticeship	Amanda.mayek@wtcsystem.edu 608-266-8669
Sarah Arneson	- Business Administration - Finance - Marketing - General Education - Liberal Arts - General College	- Transfer - Transferology	Sarah.arneson@wtcsystem.edu 608-266-5517
Katie Roberts	- Education and Training Cluster - Human Services Cluster (not Human Services and SUDC programs) - Hospitality and Tourism Cluster	- Responsible Beverage - Career Pathway Grants - Professional Learning Committee - CPL	Katie.roberts@wtcsystem.edu 608-266-8887
Dani Cook	Health Sciences	TSA	Danielle.cook@wtcsystem.edu 608-266-7608
JP Villavicencio	Information Technology	- Course & Curriculum data systems owner - CCP rewrite project - OER	jp.villavicencio@wtcsystem.edu 608-266-7591
Latisha Spence-Brookens	- Law, Public Safety and Security (Criminal Justice and EMS) - Human Services and SUDC programs		latisha.brookens@wtcsystem.edu 608-266-0995
Ward Lyon	Law, Public Safety and Security (Fire Service)	60 Forward - Fire Grants - System Advisors group	ward.lyon@wtcsystem.edu 608-266-7289

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Directors, cont.	Occupational or Academic Program Responsibility	Other Areas	Contact Information
Chris Martin	- Manufacturing - STEM (Science, Technology, Engineering & Math)	- Core Grants - Professional Learning Committee	Chris.martin@wtcsystem.edu 608-266-0790
Danika Woods	- Transportation, Distribution and Logistics - Arts, AV and Communication	- Traffic Safety - Motorcycle Safety - ESM - Core Grants - Dev Mkts Grants	Danika.woods@wtcsystem.edu 608-266-1599
Mandy Johnson	- Professional Learning Consultant - Faculty Quality Assurance System	Professional Learning Committee	Mandy.Johnson@wtcsystem.edu 608.266.1287
Vacant	- Professional Learning Consultant - Faculty Quality Assurance System	Professional Learning Committee	
Administrative Staff	Role & Responsibilities	Other Areas	Contact Information
Chrystal Seeley-Schreck	Associate Vice President	- Individual Technical Studies - Accreditation Liaison Officers group - WIDS Advisory Group - Policies and Procedures	Chrystal.seeleyschreck@wtcsystem.edu 608-266-2654
Joel Mathis	- Program Development, Modification, and Documentation Processes - Programs Inbox - Transfer Out Liaison	- Calendars and Scheduling - System-Wide Articulation Agreement Documentation Processing	Joel.Mathis@wtcsystem.edu 608-267-2481
Shari Jacobson	- Fire Service Certification - Fire Service Certification Testing		Shari.jacobson@wtcsystem.edu 608-266-5859
Denise Perkins	- Fire Service Certification - Fire Service Certification Testing		Denise.perkins@wtcsystem.edu 608-261-6920