

Office of Instructional Services – Staff Roles as of February 2026

DIRECTORS	CAREER CLUSTER(S)	OTHER AREAS	CONTACT INFORMATION
BETSY LEONARD	<ul style="list-style-type: none"> • Agriculture • Energy & Natural Resources 	<ul style="list-style-type: none"> • Developing Markets Grants • Ambassador Leadership Development • Wisconsin Agriculture Education Advisory Council 	Betsy.Leonard@wtcsystem.edu 608-267-9064
CHEVON BOWEN	<ul style="list-style-type: none"> • Professional Learning Consultant • Faculty Quality Assurance System • General Education • General College 	<ul style="list-style-type: none"> • Assessment Community of Practice • Instructional Design Community of Practice 	Chevon.Bowen@wtcsystem.edu 608.266.2318
CHRIS MARTIN	<ul style="list-style-type: none"> • Advanced Manufacturing 	<ul style="list-style-type: none"> • Core Grants 	Chris.Martin@wtcsystem.edu 608-266-0790
DANI COOK	<ul style="list-style-type: none"> • Healthcare 	<ul style="list-style-type: none"> • Technical Skills Attainment • WIDS Advisory Group 	Danielle.Cook@wtcsystem.edu 608-266-7608
DANIKA WOODS	<ul style="list-style-type: none"> • Supply Chain & Transportation 	<ul style="list-style-type: none"> • Core Grants • Education Services Manual • Traffic Safety • Motorcycle Safety 	Danika.Woods@wtcsystem.edu 608-266-1599
JP VILLAVICENCIO, ED.D	<ul style="list-style-type: none"> • Digital Technology • Arts, Entertainment & Design 	<ul style="list-style-type: none"> • Course & Curriculum data systems owner • Open Education Resources • AI Innovation Grant • System Advisors Group 	JP.Villavicencio@wtcsystem.edu 608-266-7591
KATIE ROBERTS, ED.D.	<ul style="list-style-type: none"> • Education • Human Services 	<ul style="list-style-type: none"> • Credit for Prior Learning 	Katie.Roberts@wtcsystem.edu 608-266-8887

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	<ul style="list-style-type: none"> • Hospitality, Events & Tourism 	Community of Practice <ul style="list-style-type: none"> • Governor’s Early Childhood Advisory Council • DATCP State Retail Food Safety Advisory Council • DOC – EECAT • Responsible Beverage 	
LATISHA SPENCE-BROOKENS	<ul style="list-style-type: none"> • Public Service & Safety: Criminal Justice and Emergency Medical Services (EMS) • Substance Use Disorder Counseling (SUDC) program • Human Services program 	<ul style="list-style-type: none"> • Developing Markets Grant • EMS Expansion Grant • EMS Instructor II Certification • Liaison for LESB-DOJ, EMS-DHS, & DSPS - SUDC 	Latisha.Brookens@wtcsystem.edu 608-266-0995
MANDY JOHNSON	<ul style="list-style-type: none"> • Professional Learning Consultant • Faculty Quality Assurance System 	<ul style="list-style-type: none"> • Professional Growth Grants 	Mandy.Johnson@wtcsystem.edu 608.266.1287
MANDY MAYEK	<ul style="list-style-type: none"> • Apprenticeship • Construction • Interior Design program 	<ul style="list-style-type: none"> • Technical Studies-Journey Worker AAS • Apprenticeship Grants 	Amanda.Mayek@wtcsystem.edu 608-266-8669
SARAH ARNESON	<ul style="list-style-type: none"> • Management & Entrepreneurship • Marketing & Sales • Financial Services 	<ul style="list-style-type: none"> • Career Pathways Grant 	Sarah.Arnason@wtcsystem.edu 608-261-6921
WARD LYON	<ul style="list-style-type: none"> • Public Service & Safety (Fire Service) 	<ul style="list-style-type: none"> • Fire Service Grants • NFA Liaison • NAFTD Liaison 	Ward.Lyon@wtcsystem.edu 608-266-7289

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		<ul style="list-style-type: none">• IFSAC Certifying Entity Contact• WTCS Fire Service Advisory Committee• System Advisors Group	

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ADMINISTRATIVE STAFF	ROLE & RESPONSIBILITIES	OTHER AREAS	CONTACT INFORMATION
<p>CHRYSTAL SEELEY-SCHRECK</p>	<p>Associate Vice President – Instructional Services</p>	<ul style="list-style-type: none"> • Educational Policies and Procedures • AA/AS Programs • Individual Technical Studies • Accreditation Liaison Officers community of practice • WIDS Advisory Group 	<p>Chrystal.Seeleyschreck@wtcsystem.edu 608-266-2654</p>
<p>JOEL MATHIS</p>	<ul style="list-style-type: none"> • Educational Programs Processes Manager • Transfer Liaison 	<ul style="list-style-type: none"> • Calendars and Scheduling • System-Wide Articulation Agreements • Transferology • Pre-Major Pathways 	<p>Joel.Mathis@wtcsystem.edu 608-267-2481</p>
<p>SHARI JACOBSON</p>	<ul style="list-style-type: none"> • Fire Service Certification • Fire Service Certification Testing 		<p>Shari.Jacobson@wtcsystem.edu 608-266-5859</p>
<p>DENISE PERKINS</p>	<ul style="list-style-type: none"> • Fire Service Certification • Fire Service Certification Testing 		<p>Denise.Perkins@wtcsystem.edu 608-261-6920</p>