

Office of Instructional Services – Staff Roles as of February 2026

DIRECTORS	OCCUPATIONAL OR ACADEMIC PROGRAM RESPONSIBILITY	OTHER AREAS	CONTACT INFORMATION
BETSY LEONARD	• Agriculture, Energy, and Natural Resources	• Core Grants	Betsy.leonard@wtcsystem.edu 608-267-9064
MANDY MAYEK	• Apprenticeship • Construction	• Technical Studies-Journey Worker AAS • Apprenticeship Grants • ESM Apprenticeship • Interior Design	Amanda.mayek@wtcsystem.edu 608-266-8669
SARAH ARNESON	• Management & Entrepreneurship • Marketing & Sales • Financial Services	• Career Pathways Grant	Sarah.arneson@wtcsystem.edu 608-261-6921
KATIE ROBERTS	• Education • Human Services Career Cluster (not Human Services and SUDC programs) • Hospitality	• Responsible Beverage • Career Pathway Grants • CPL CoP	Katie.roberts@wtcsystem.edu 608-266-8887
DANI COOK	• Health Sciences	• TSA	Danielle.cook@wtcsystem.edu 608-266-7608
JP VILLAVICENCIO	• Information Technology • Arts, Entertainment & Design Cluster	• Course & Curriculum data systems owner • CCP rewrite project • OER	jp.villavicencio@wtcsystem.edu 608-266-7591
LATISHA SPENCE-BROOKENS	• Public Service and Safety • Criminal Justice and EMS	• Developing Markets Grants • EMS Expansion Grant	latisha.brookens@wtcsystem.edu 608-266-0995

Office of Instructional Services – Staff Roles as of February 2026

DIRECTORS	OCCUPATIONAL OR ACADEMIC PROGRAM RESPONSIBILITY	OTHER AREAS	CONTACT INFORMATION
	Human Services and SUDC programs	- EMS Instructor II Certification - Liaison for LESB-DOJ, EMS-DHS, & DSPS - SUDC	
WARD LYON	Public Service & Safety (Fire Service)	- AFG/SFTS/HMEP Grants - NFA Liaison - NAFTD Liaison - IFSAC Certifying Entity Contact - WTCS Course and Curriculum Liaison - WTCS Fire Service Advisory Committee - System Advisors group	ward.lyon@wtcsystem.edu 608-266-7289
CHRIS MARTIN	- Advanced Manufacturing - STEM (Science, Technology, Engineering & Math)	- Core Grants - Professional Learning Committee	Chris.martin@wtcsystem.edu 608-266-0790
DANIKA WOODS	Transportation, Distribution and Logistics	- Traffic Safety - Motorcycle Safety - ESM - Core Grants - Dev Mkts Grants	Danika.woods@wtcsystem.edu 608-266-1599
MANDY JOHNSON	- Professional Learning Consultant - Faculty Quality Assurance System	Professional Growth Grants	Mandy.Johnson@wtcsystem.edu 608.266.1287

Office of Instructional Services – Staff Roles as of February 2026

DIRECTORS	OCCUPATIONAL OR ACADEMIC PROGRAM RESPONSIBILITY	OTHER AREAS	CONTACT INFORMATION
CHEVON BOWEN	• Professional Learning Consultant • Faculty Quality Assurance System • General Education • General College	• Assessment CoP • Instructional Design CoP	Chevon.bowen@wtcsystem.edu 608.266.2318

Office of Instructional Services – Staff Roles as of February 2026

ADMINISTRATIVE STAFF	ROLE & RESPONSIBILITIES	OTHER AREAS	CONTACT INFORMATION
CHRYSTAL SEELEY-SCHRECK	Associate Vice President	• Individual Technical Studies • Accreditation Liaison Officers group • WIDS Advisory Group • Policies and Procedures	Chrystal.seeleyschreck@wtcsystem.edu 608-266-2654
JOEL MATHIS	• Program Development, Modification, and Documentation Processes • Programs Inbox • Transfer Out Liaison	• Calendars and Scheduling • System-Wide Articulation Agreement Documentation Processing • Transferology • Pre-Major Pathways	Joel.Mathis@wtcsystem.edu 608-267-2481
SHARI JACOBSON	• Fire Service Certification • Fire Service Certification Testing		Shari.jacobson@wtcsystem.edu 608-266-5859
DENISE PERKINS	• Fire Service Certification • Fire Service Certification Testing		Denise.perkins@wtcsystem.edu 608-261-6920